



RECRUITMENT ADVERTISING

NEW To support the treatment field during these tough economic times, *Addiction Today* is halving the cost of recruitment advertising.*

In addition, when you book an ad, it will be simultaneously placed on the popular www.addictiontoday.org website without any extra cost to you.

Recruitment ads are now 50% OFF the following standard rates:

DISPLAY ADVERTISING, full colour:

Size	Run of paper	Inside covers	Back cover	Discounts (typical)		
				2x	4x	6x
1 page	£1115	£1350	£1445	1059	947	836
3/4 page	£880	£1065	£1130	836	748	660
1/2 page	£595	£730	£765	565	505	446
3/8 page	£505	£610	£505	479	429	378
1/4 page	£375	£450	£475	356	318	281
1/8 page	£225	£270	£285	213	191	168
1/16 page	£135	£165	£175	128	114	101

Sizes of display advertising (widthxheight, mm): 190x227, 190x205, 190x133/90x227, 90x205, 90x133, 90x63, 41x63. Tiff, JPG or PDF formats. Print run 5-6,000 copies.

* If you need a fast turnaround/deadline, instead of printing your ad in *Addiction Today* journal, we can email your ad within 24 hours to our 8,000 edresses.

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ADDICTION RECOVERY FOUNDATION

SAVING LIVES. FOR LIFE CHARITY REG NO 328133