



ADVERTISING RATES

Directory listing inc basic Weblisting	£534	For a full year's listing
Extended web listing with photos and downloadable brochure	£ 96	For a full year's listing
Weblisting only	£192	For a full year's listing
Services Directory	£225	Full year in journal & web
Training & Education directory	£225	Full year in journal & web

DISPLAY ADVERTISING, full colour:

Size	Run of paper	Inside covers	Back cover	Discounts (typical)		
				2x	4x	6x
1 page	£1115	£1350	£1445	1059	947	836
3/4 page	£880	£1065	£1130	836	748	660
1/2 page	£595	£730	£765	565	505	446
3/8 page	£505	£610	£505	479	429	378
1/4 page	£375	£450	£475	356	318	281
1/8 page	£225	£270	£285	213	191	168
1/16 page	£135	£165	£175	128	114	101

Sizes of display advertising (widthxheight, mm):

190x227, 190x205, 190x133/90x227, 90x205, 90x133, 90x63, 41x63.

Tiff, JPG and PDF formats acceptable. Print run 5-6,000 copies.

LOOSE INSERTS: £150 per thousand.

ADVERTISEMENT ON www.addictiontoday.org HOME PAGE:

£120/month or £1,000 for a full year (rates due to rise, so book now)

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ADDICTION RECOVERY FOUNDATION

SAVING LIVES. FOR LIFE CHARITY REG NO 328133